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Issue No. 1 • February 2010

Personal Member Renewal Time

Membership in the Charitable Foundation empowers you as a member of a valued organization that helps people throughout Ontario and the developing world. Your \$50 annual membership fee supports our efforts to fund local credit union charities. As a member you have a say, can actively participate in our annual meetings and stand for election to the Board of Directors.

Personal membership is open to all credit union staff, management, directors and credit union business organizations. Personal membership fees are tax deductible and we issue taxable receipts at time of renewal. Please visit www.ontariocucf.ca/donate and click on the link for a membership application/renewal form.



MISSION

Be the charitable foundation of choice to champion community building in partnership with Ontario Credit Unions.

Events Supporting the Foundation

Central's AGM

April 29-May 1,
Sheraton Centre, Toronto

Silent Auction

April 29-30th, Sheraton Centre, Toronto

Foundation's AGM

Friday morning Breakfast,
April 30th, Sheraton Centre Toronto

Second Honeymoon Draw

April 29-May 1

Central 1 AGM and Trade Show

April 29-May 1, Sheraton Centre,
Toronto..winner to be drawn May 1st.

AGM and Silent Auction April 29-30, 2010

This year the **Foundation's AGM** will be held at the **Sheraton Centre** in downtown Toronto on **Friday morning, April 30th**. Registration includes a continental breakfast for member and guest tickets. Information and registration will be included with Central 1's AGM package.

Please note the **Foundation's Annual Silent Auction** will be available on **Thursday evening, April 29th until Friday evening April 30th**.

Your contribution and support are what make this annual event such a great success. Please mark your calendar to attend.

With our fellow credit union cooperators from B.C. attending this year, we are looking forward to our most successful Silent Auction ever. **Please call Tony or Devon to make your generous contribution to the auction table.**



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Corporate Achievement Award Deadline for Nominations

The **Corporate Achievement Award** has been won by both large and medium sized credit unions that have displayed exemplary service to their members and the community. It is important to acknowledge the leaders in our province and we can all learn from the example they set.



Please consider nominating a credit union for this award which acknowledges outstanding community giving and charitable works. Why not nominate your own credit union! The nomination form can be downloaded at www.ontariocucf.ca/news - completed forms must be returned to our Executive Director no later than March 5th, 2010.

Any questions, please contact either **Tony or Devon at 905-592-6000**.

On Planned Giving



Contributed by **Penny Rintoul** of RZCD Law Firm LLP

Planned giving is defined as purposefully integrating a charitable gift into one's financial or estate planning, in order to make a larger gift than one's income could ordinarily support.

There are five general methods for making a planned gift to a registered Canadian charity. The first, and simplest, is a bequest of cash or property under one's Will.

One can make a bequest of a specific asset or sum of money, or of a percentage share of the residue of one's estate, or a contingent bequest that takes effect if one's desired beneficiaries are deceased at the time of one's death. One's estate receives an official donation receipt for the bequest to be used on one's terminal tax return, and the normal limit on charitable donations of 75% of one's taxable income does not apply, permitting donations up to 100% of one's taxable income.

If you wish to benefit the Ontario Credit Union Charitable Foundation in this fashion, please consult your lawyer to insert the appropriate language into your Will.

In the next newsletter, we shall consider a gift of publicly-traded securities.

Note: Penny will be a regular contributor to our Foundation News and will speak to legal issues that address estate planning, planned giving and various donor directed charitable opportunities.

Call for Nominations to the Board of Directors

The Foundation's Recruitment Committee is seeking nominations for election to the Board. Foundation members are invited to submit nominations for the 2010 election to the Board of Directors which will be held at our annual AGM on Friday, April 30th at Sheraton Centre, Toronto. Completed nomination forms must be submitted to the Executive Director by March 31st, 2010. Forms are available on our website www.ontariocucf.ca/news

If you have any questions about board responsibilities, meetings etc., please contact **Tony Niessen** at **905-592-6000** or e-mail tony@ontariocucf.ca



Please consider a donation to our **Silent Auction** (cash, gift items, artifacts, gift certificate, etc.)
Contact **Devon** or **Tony** at **905-592-6000**



2010 Coop Young Leaders

The CYL program is a life changing youth initiative managed by ON COOP in Guelph. You would be amazed at the positive effects this program has on the participating teenagers. We encourage more of you to consider sending

some of your credit union youth to this world class learning initiative. We also encourage you to utilize these teens in the development of your credit union's youth strategies.

Contact Kerr Smith, Youth & Education Programs Manager at On Co-op, about how you can get involved with CYL. It's not just a camp, it's a life changing co operative experience.

The Foundation proudly supports the annual CYL program with matched funds for participant fees. Dates and details are posted on our website:

www.ontariocucf.ca/programs/CYL



Central 1 staff raised food and funds for the Mississauga Food Bank. From left to right is **Stella Muscatello (C1)**, **Dawn Pullar**, **Chris Hatch** of the Food Bank and **Barb Ferrier (C1)**

\$30,000 Food Bank Challenge Over the Top

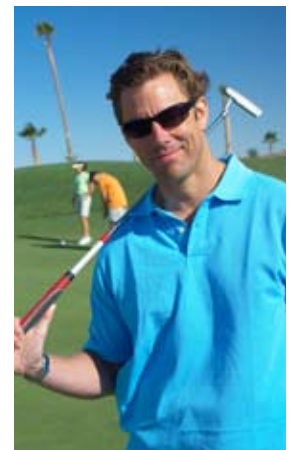
Credit unions and the Foundation were thinking alike this winter. About twenty credit unions participated to raise money and food donations for the most needy this season. In fact the response for our Food Bank matching program was double that of last year.

We anticipate continuing this matching program annually in addressing the need and supporting our credit unions local initiatives., Enjoy the photos submitted from participating credit unions posted on our web site www.ontariocucf.ca/news

2010 Charitable Foundation Annual Golf Tournament and Culinary Class

This year our largest annual fund raising event will be held at the Royal Niagara Golf Club on Monday, June 14th. Once again we will host a professional Culinary Class in conjunction with golf. Mark your calendars and details to follow in early spring.

We encourage you to consider offering this great fund raising day as a thank you to an employee or two in appreciation for a job well done. If they don't golf they can enjoy a professional cooking lesson and perhaps an enjoyable team building exercise.



Matching Funds Program for Corporate Members

When credit unions plan your annual corporate donations consider the Charitable Foundation's Matching program. In order to assist you in making your decision, we have outlined the program's criteria as follows;

Matching Program requests (subject to availability of funds) are available where funds are designated to Charitable organizations that support initiatives in the healthcare, poverty and education areas.

Funding

A minimum \$500 to a maximum of \$5,000 per request.

Please note the following are not supported by our Funding Program:

- Requests for an individual or single family
- Marketing and promotional costs of an organization
- Building costs of an unfunded capital program
- Personnel costs

To apply for this program, corporate members can download the "Matching Request Form" on our website www.ontariocucf.ca/programs and fax or e-mail to **Tony Niessen (Fax: 905-592-9844 or tony@ontariocucf.ca)**



Credit Unions Care...



CEO Charles Janisse presents a cheque to Anita Imperiola, President of IN HONOUR OF THE ONES WE LOVE at the unveiling of the MCCCC Family Waiting Lounge for Paediatric Care at Windsor Regional Hospital Met Campus



Angel Tree gift donations raised through Auto Workers Community Credit Union



The Out in the Cold Program supported by Windsor Family Savings & Credit Union.

Foundation's **CANHELP** and the **Canadian Red Cross** To The Rescue



Canadian Red Cross

The Foundation is pleased to again work with credit unions to help fund the relief efforts for the people of Haiti. If you are collecting donations from members over the counter, you will need to take down the donor's name, amount and address in full, complete the **CANHELP** form www.ontariocucf.ca/programs/international and remit this with your cheque payable to the **Ontario Credit Union Charitable Foundation**. If you wish these personal donations to be matched by the Federal Government please submit these funds with details to us at our Burlington location no later than **February 9th**, if possible.

What Has the **Canadian Red Cross** Done to Date:

- They have over 500 workers on the ground in Haiti
- They have distributed 2.5 million litres of water in Port-au-Prince and Leogane
- They are treating over 500 injured people per day
- They are providing relief organization but indicate the this is the largest crisis they have ever been involved in, in over 100 years

A New Image & Logo

Since inception the current logo has served the Foundation well, however after using the same identifier for a number of decades it is time for change. In support of our strategic plan we researched various logos and color schemes that would support our marketing strategy. The objective was to adopt a new logo and colors that would be easily adaptable to our documentation in black and white as well as in color. Our partner **Peter Spanyi** of **The Graphix Works** assisted the Board and management in developing the appropriate option as introduced in the February newsletter edition. ***We do hope you like our new image!***



Ontario
Credit Union
Charitable
Foundation



Board Appoints Interim Director – David Schurman



The Board is pleased to appoint **David Schurman**, *Executive Vice President and Chief Operating Officer of FirstOntario Credit Union*. David will complete **Carole Kalil's** term and stand for election to the Board at our AGM election on April 30th.

David brings to the Board 29 years of financial industry experience and achievements. He has held executive positions with First Canadian Title, the CUMIS Group and TCGL.

David's involvement in sports attained many awards at the national level and he has chaired both the Canadian Senior Women and Junior Men's Softball Championships.

The Foundation is wholly funded by credit unions and our Board is responsible for directing the Foundation's contributions and strategy to align with our members. We welcome David's influence and expertise on how the Foundation progresses in the next decade.

Annual Assessment Update

The number of credit unions subscribing to the **Foundation's Annual Assessment** including corporate membership continues to grow. The assessment is deducted in two installments, half June 30th and half September 30th each year. This assessment is our **MAJOR CONTRIBUTOR** in support of the Ontario Foundation's charitable activities and we are gratefully thankful to all of our supporters.

If you decide to become a corporate member by participating in 2010 please contact **Tony** for details. If you wish to contribute please contact **Lesley Ross - lross@central1.com** at **Central 1** directly for your application.

Your 2009 OCUCF Board of Directors:

Linda Flemington/Chair	CEO Twin Oaks Credit Union
Guido Chezzi/Vice Chair	Executive, Retired
Paul Everitt/Treasurer	Strategic Account Manager, CUMIS
Liz Arkininstall/Director	Manager of Community Relations, United Communities Credit Union
Bruce Corbett /Director	Central Director
Tim Bossence/Director	CEO, Retired
David Schurman,	EVP & COO, FirstOntario Credit Union
Earl Campbell/Director	Director, Alterna Savings

Directors Emeritus

Tim Dauphinee	Retired Scientist
Amy Dauphinee	Retired Vice Principal

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