



The Foundation News

Winter 2008

A Publication of the Ontario Credit Union Charitable Foundation

You are Invited...

OCUCF 29TH ANNUAL GENERAL MEMBERSHIP MEETING

Saturday, April 5, 2008 - 7:00 A.M. to 8:30 AM

Ball Room - FAIRMONT ROYAL YORK HOTEL, Toronto, ON

We will:

- review the activities of the Foundation including the charitable distributions made both in Ontario and internationally through our partners.
- consider our audited financial statements and various related reports
- discuss our plans going forward
- elect two directors

Foundation members will receive their AGM kit at the registration booths on site at the Fairmont Royal York. We hope you will join as a member or renew your membership this year.

Silent Auction Appeal For Donations

We greatly appreciate your support every year and again are asking for donations from you or your company for our annual Silent Auction which will be held in conjunction with Central's Annual Meeting April 3 -4th at the Fairmont Royal York. If you prefer to donate cash, we will purchase a gift in your name (value ranges from \$75 to \$2,500) and you are acknowledged for the item. Your personal contribution or cash will receive a tax receipt for the certified value. In order to prepare for the 2008 Auction, we ask that you please respond with your donation by March 7th



Office Relocation Notice

The Charitable Foundation has an office within Faithshire Leasing, one of our sponsors. Our organizations are moving to a new location in Burlington at the end of February. Please note the following contact changes effective about March 1, 2008.

ADDRESS:

1001 Champlain Ave. Suite 203,
Burlington, Ontario L7L 5Z4

We will advise you of our new phone and fax numbers once they are assigned.



Proud sponsor of this Newsletter.

CUMIS®

Our Mission Statement

Be the charitable foundation of choice to champion community building in partnership with Ontario Credit Unions.

2008 MEMBERSHIP DRIVE

Membership fees are approximately 10% of the Foundation’s annual revenue and go a long way to fund our operations and many worthwhile projects. Annual Foundation membership is effective March 1, 2008 to February 28, 2009 and entitles you to seek nomination for our Board, vote at our annual meeting and receive exclusive communications throughout the year.



It is time for the 2008 membership renewal. If you are not a member, please seriously consider becoming a new member this year. Our annual fees are:

- Individual Membership**..... \$ 50
- Corporate Membership**..... \$200
- Life Time Membership**..... \$500 (one time)



Call for Board Nominations

2 Director Positions for Election

Members of the Foundation are invited to submit nominations for the Board of Director positions open for election at the Foundation’s 2008 Annual General Meeting on Saturday, April 5, 2008 at the Fairmont Royal York. For details and a nomination form, please call Tony Niessen at 905-

338-9533 or e-mail tony.cucf@bellnet.ca. Completed Nomination Forms must be submitted to the **Executive Director by March 3, 2008.**

Foundation Website can be Linked to Your Website

We ask that you take the time to examine our new website at www.ontariocucf.ca

If you have any questions, observations or suggestions we certainly welcome your input.

Please consider linking our website to your organization’s website so that your Board, staff, members, and/or clients will know all about the Foundation and what we do.



Lifetime Memberships Continue To Grow

The Foundation continues to receive donations in the name of retiring or founding directors of credit unions and credit union associations. When your organization would like to recognize a director ‘FOREVER’ please consider a LifeTime Foundation Membership for a one-time donation of \$500.

Special Events That Support the Foundation

ONTARIO CREDIT UNION CHARITABLE FOUNDATION AGM

Date: Saturday, April 5th from 7:00 to 8:30 AM

Location: Ball Room, Conference Level, Fairmont Royal York Hotel, Toronto

SILENT AUCTION

Date: Open on Thursday April 3rd at 5:00 PM to April 4th Closing at 7:30 PM

Location: Salon A, Conference Level, Fairmont Royal York Hotel, Toronto

CANADIAN CONFERENCE FOR CREDIT UNION EXECUTIVES

Annual Meeting

Date: May 3 – 7, 2008

Location: Westin Ottawa Hotel

2008 CUIS & CHARITABLE FOUNDATION GOLF CLASSIC and Niagara Culinary Institute Cooking Class

Date: June 16, 2008 at 10:00 AM

Location: Royal Niagara Golf Club, Niagara on the Lake, Ontario

Proud sponsor of this Newsletter.



DONATE ONLINE with YOUR CREDIT CARD - Now Available!



It's now easy to pay your membership fees or to donate to the Foundation with your credit card as noted on our website at www.ontariocucf.ca

To donate by mail, please send your cheque payable to the OCUCF to:
**Tony Niessen, Executive Director
Ontario Credit Union Charitable
Foundation**

416 North Service Rd. E, Suite 100
Oakville, ON L6H 5R2

If you have any questions regarding membership or fees, please call
Devon Rowan or Tony Niessen
at 905-338-9533.

General Fund Donations Recognition



The Foundation is so very grateful for the support we receive each year and in that regard announce the following NEW levels of recognition for donations to our general fund that will be given and noted on our website and in our newsletter in the calendar year:

Award	Donation
HONORED DONOR	\$10,000 and over
EMERALD DONOR	\$5,000 to \$9,999
STERLING DONOR	\$2,500 to \$4,999
SPECIAL DONOR	\$500 to \$2,499

Please note that these do not include event donations (golf tournament, silent auction) as they are recognized in other special ways.

We're Just Wild About Harry - but Harry is leaving

Contributed by Tony Niessen

After an extensive and significant tenure as Director and Past Chair of the Charitable Foundation Board, 1989 to 2008, Harry Joosten has provided notice that he will not be running for a Board position at the end of his current term in April. His vision and expertise will be very difficult to replace and he will be sincerely missed by the Board and I.



We could always count on Harry to challenge current practice and to work towards improving policy, process and democracy. Much, if not all of our methods in selecting awards, accounting processes and collaboration with our national partner the Cooperative Development Foundation (CDF) have strongly been influenced by Harry. He organized a national credit union system protocol for disaster relief and in turn developed the registered CanHelp program whereby the Foundation has been able to solicit donations for international disaster relief.

You can always rely on Harry to have the most up-to-date technology, IBM ThinkPad tablet/laptop, IPOD, etc., you name it - he has it. And much of the Foundation's information from the past has been on his computer for easy reference. "I'll be calling you Harry"!

Harry was the content person behind the infamous "Harry and Tony show" which for many years gave our audience a chuckle when we presented Foundation facts in a humorous format.....we still get requests to resurrect this!

The Foundation will certainly miss Harry and while we appreciate that he will continue to support the Foundation, we know he will direct his charitable interests towards new opportunities and ways to make the world a better place. We thank Jack Smit, President of Libro Financial and the Board of Directors for allowing Harry to be available to the Foundation all these years and for their ongoing corporate support.

All the very best to you Harry Joosten - you are truly and will always be a valued Friend of the Foundation!

Devon's Maternity Leave

Great news from the Rowan family, our Foundation Administrator Devon Rowan and her husband Michael are expecting their first child and Devon will be on leave beginning at the end of March. Devon has insisted that she will stay involved with the Foundation while on maternity leave so you may still receive a call or e-mail from Devon after March 31st.

In preparation, her replacement Lisa Valentini is in training. In addition, Wanita Clyde will be providing backup support to Lisa in the Foundation's busy times (AGM, Annual Report, Silent Auction, Honeymoon Draw, golf tournament, etc).

Woodslee Credit Union Sets The Standard **HIGH!**

Woodslee Credit Union staff gave \$30,000 to the Windsor Regional Cancer Centre Foundation in 2007 to help purchase a Sentinel Medical Vanguard Breast Imaging and Intervention System for earlier and more accurate diagnosis of breast cancer. Funds were raised largely through the sale of the “Colours of Cancer” bracelets, along with a donation from the Woodslee Credit Union Board and a matching grant from the Ontario Credit Union Charitable Foundation that bumped the 2007 proceeds of bracelet sales from \$19,000 to \$30,000.



The “Colours of Cancer” bracelet project began as an idea of staff member Carlene Frimer in December 2005—but the idea was an instant hit with credit union staff, family and friends. Created by using fifteen different colours of Swarovski crystals, each representing a different type of cancer, the bracelets have proven so popular for gift-giving that in the two years that the Woodslee Credit Union staff has been involved in the project, \$55,000 has been raised for local cancer causes.

This has been a truly remarkable initiative that illustrates the power of one person to make a difference. As orders began to quickly exceed expectations, more staff and family members joined in to help make the bracelets on their lunch hours, at home, and during bracelet-making parties held in the credit union boardroom. Requests for bracelets have come from all over the world, and they have made their way onto the wrists of people across Canada and the United States and as far away as Africa, England, Ireland, Scotland, Wales, Spain and more!

Earlier this year, the cancer centre invited all of the bracelet makers to visit and tour their facility which proved to be a great evening that renewed everyone’s spirits for another round of bracelet making. All left with a sense of awe at the intensity and importance of the work that the nurses and staff at the centre do on a daily basis, and this spurred another initiative: to recognize all the special people who worked at the cancer centre. A fundraising initiative among credit union staff filled 173 Christmas stockings with fair trade and co-operative goodies and personal notes ‘from our staff to theirs’ that were delivered to employees of cancer centre in time for the holidays.

Congratulations Carlene and the Woodslee staff for doing something wonderful in your community and for us all.

Legacy Giving...a way to shape your personal donating

The Foundation supports Ontario credit union charitable initiatives and helps to build credit unions/cooperatives in developing countries. If these initiatives are worthy of your financial support, we ask that you consider how Legacy Giving can continue through your support of a ‘gift from your estate’ when you pass on.

Estate values continue to rise and you might consider leaving a small percentage of the total estate (i.e. 90% of that eventual value to your family and 10% to the Ontario Credit Union Charitable Foundation) as a legacy in your name. You may advise us in advance how you wish the funds to be used and the principle would be invested securely with the annual interest as a legacy gift as per your direction.



Please review the various donation options on our website at www.ontariocucf.ca, How to Donate section: Donations of Life Insurance, Donor Direct options, Capital Gains Tax Advantages through Donating Securities and Bequests in a Will, etc.

If you wish to discuss any of these options, please call **Tony Niessen at 905-338-9533** or e-mail tony.cucf@bellnet.ca.

Foundation’s Matching Includes ‘The Environment and Youth’

At the Foundation’s 2008 Board Planning meeting in October we identified a couple of specific directions that credit unions might be interested in supporting - the environment and our youth.



In this regard, we encourage credit unions to help make a difference to their local environment by supporting agencies or projects that work for “green interests”. This would include the preservation and restoration of green

lands as well as the broad areas of recycling, reducing and reusing. We recommend viewing the Nature Conservancy of Canada’s website www.natureconservancy.ca to see if their land protection projects are within your area.

The future development of “youth” is an important focus. The Foundation has for many years supported the Coop Young Leaders Program as well as international youth projects and will continue to do so. We ask that you consider local youth programs that make a difference in your community.

In both of these important initiatives the Foundation will consider matched funding and we encourage all Ontario credit unions to work with us in building stronger communities.

The 2008 CYL Program



The Charitable Foundation provides CYL matching funds for 30 students each year from credit unions throughout Ontario on a first-come first-serve basis. We pay the sponsor fee portion of the registration.

The Co-operative Young Leaders Program (CYL) provides a fun, stimulating and safe environment where young people learn about- and practice- communication, self-awareness and leadership through co-operative activities.

CYL is a multi-year program that encourages youth who are already leaders to expand their skills, and develop leadership skills in those who may not yet possess them. Participants progress from Junior to Intermediate and then to Senior levels, and organizations are encouraged to sponsor the same youth for multiple years if possible. It is not necessary to take all three years of CYL. Participants may enter the program at any level- a previous CYL session is not a prerequisite.



A typical day may include sessions, skits, co-op tours, sports or a guest speaker. Sessions are collaborative, and participants are encouraged to share in the day-to-day leadership and management of the program. And they have a whole lot of fun in the process!

During the summer of 2008, CYL will offer more than 170 participants from across Ontario ages 14 to 19 the opportunity to participate in a unique leadership and personal development experience through seven one-week sessions. Co-ops and credit unions sponsor participants and pay most of the camp costs. Registration begins in February- apply early as spaces fill quickly.

CYL is presented by the Ontario Co-operative Association (On Co-op). On Co-op has prepared a marketing package for credit unions and co-ops to use in promoting the program to their members and staff, which can be downloaded from www.ontario.coop/CYL.

CYL 2008 Sessions

- Junior A**..... 28-July 5
 - Junior B**..... July 5- 12
 - Junior C**..... July 12- 19
- (Participants must be at least 14 by the time of camp.)*

- Intermediate A**..... July 19-26
 - Intermediate B**..... July 26- August 2
- (This session is geared to 16 - 17 year olds)*

- Senior A**..... August 9-16
 - Senior B**..... August 16-26
- (This challenging yet fun program is for intermediate grads or anyone 18 years of age)*



For additional information, contact On Co-op at **1.888.745.5521**, email youth@ontario.coop or visit the **CYL webpages**.

Contact **Tony Niessen** at tony.cucf@bellnet.ca for matched funding details.

Roler Data Announces “Partners In Your Community”

Dean Capotosto, Vice President Market Development of Roler Data recently announced Roler Data’s offer to “top up” the Foundation’s matching formula for supporting Ontario credit unions in their communities. When a credit union’s funding request is approved for matching by the Charitable Foundation, Roler Data will, with the credit union’s approval, also make a donation. Roler Data’s matching donation, about 10%, will be provided to the credit union by cheque payable to the charity they’re supporting.

“It is a Win Win for all” said Capotosto “and we hope that this kind of partnership with the Foundation will be a good example for other credit union system suppliers to get involved and make a difference”.

Dean met with the Foundation Board in December 2007 explaining that Roler Data was also interested in additional ways it could support the Foundation.



Desjardins

Desjardin Does it Different

In December we were pleasantly surprised to hear from Joe Simpson, Regional Director, Business Development of The Ontario Desjardins Group. Rather than giving their clients a gift this year they decided to donate cash to the Foundation on behalf of their Ontario clients. This is a first from any corporate donor and we are very thankful to The Desjardins Group for their ingenuity and ongoing support of the Foundation.

We Offer Recognition for Foundation Support in Your Corporate Marketing Materials

Did your corporation donate to the Foundation last year through the silent auction, golf tournament, capital fund, community investment fund or as a direct donation? If so, you could recognize your donation in your organization’s marketing material.

Here’s how this might be said in your annual report or corporate newsletter or to your staff:

“In 2007, we, through our support of the Ontario Credit Union Charitable Foundation supported over 25 Ontario charities including Food Banks, Special Olympics, Hospitals, Libraries, Education and a host of health care initiatives throughout the province. In addition, we provided opportunities for the education of over 40 Ontario youth through the Co-op Young Leaders camp program and internationally assisted in the education of youth in Ghana, Africa about HIV/Aids and the value of saving in local community credit unions. In Peru,



through our partner, the World Council of Credit Unions, we helped fund the provision of 40 tons of necessary food and clothing for those victimized by a serious earthquake”.

Tony would be pleased to discuss this with you and help to personalize a statement. Please see www.ontariocucf.ca for information about our available programs.

The Value of a Foundation Membership

- You are supporting the values and growth of the co-operative system
- In partnership with the Foundation you are promoting the development of co-operatives and Credit Unions in developing countries
- You are financially and morally supporting a significant number of provincial communities through Foundation funding partnerships
- You are investing in the development of future young leaders through our support of the Cooperative Young Leaders program
- You receive information sharing on cooperative system charitable activities through Foundation annual meetings, fund raising events and this newsletter
- You have access to successful charitable fund raising methods through the sharing of information from other OCUCF Members.
- You, your staff and volunteers have opportunities to volunteer your time in Foundation activities

If you are not a member of the Foundation, please join and make us your Foundation of choice.

2008 Individual and Corporate Memberships

Your membership fees go a long way to fund the OCUCF operations and support many very worthwhile charitable endeavors, both provincially and internationally.

As a summer initiative we have completed the renovation of our database and processes. This review has updated our renewal system to ensure that we send all our current members renewal letters. If we have missed you, we apologize and ask that you take this opportunity to remit your 2008 Membership Application.

Individual Membership fee \$50.00

Corporate Membership fee \$200.00

Lifetime Personal Membership fee \$500

New Membership Application

Please complete and submit the following membership application.

Membership will be effective March 1, 2008 through to Feb 28th, 2009.



Name: _____

Title: _____

Credit Union/Company Name: _____

Tel. No. (Bus.): (____) _____ (Home): (____) _____

E-mail: _____

Business Address: _____

Home Address (for personal memberships): _____

Personal Membership for one year @ \$50

Lifetime Personal Membership @ \$500

Corporate Membership for one year @ \$200

Payment by:

MasterCard No. _____

Expiry Date

Authorized Signature

Cheque

Debit Current Account at Credit Union Central
(Corporate memberships only)

Mail to: Ontario Credit Union Charitable Foundation,
c/o 416 North Service Road E., Suite 100, Oakville, ON L6H 5R2

Your OCUCF Board of Directors:

Linda Flemington/Chair *CEO Twin Oaks Credit Union*
Guido Chezzi/Vice Chair *Executive..Retired*
Paul Everitt/Treasurer *Strategic Account Manager, CUMIS*
Harry Joosten/Past Chair/Director

VP Owner Relations & Corporate Secretary, Libro Financial Central Director

Bruce Corbett /Director *CEO, Unigasco Community Credit Union*
Tim Bossence/Director

Carole Kalil/Director *Director, Customer Service & Support Credit Union Central of Ontario*

Earl Campbell/Director *Chair, Alterna Savings*

Directors Emeritus

Tim Dauphinee/Retired Scientist

Amy Dauphinee/Retired Vice Principal

The Foundation News is a publication of:

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c/o 416 North Service Road E., Suite 100, Oakville, ON L6H 5R2

Executive Director: Tony Niessen **1-905-338-9533**

Administrator: Devon Rowan **1-905-338-9533**

Administrative Assistant: Lisa Valentini

Fax: **1-905-338-9329** • www.ontariocucf.ca

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